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Contact: Frank Catanzano
Emerald City Communications
412-374-2574
frankcat@adelphia.net

**UNCLE CHARLEY'S INTRODUCES NEW BRANDED GOURMET RED SAUCE
--Premier Sausage Products Manufacturer Launches Peppers & Onions with Tomato Sauce--**

Vandergrift, PA, October 4, 2001 – Consumers love the taste of Uncle Charley's Sausage products, made from recipes using a unique blend of quality pork, vegetables and spices. In response to a growing demand for its products, the Company has introduced its own brand of Gourmet Red Sauce: Uncle Charley's Pepper & Onions with Tomato Sauce. The sauce is available in Sweet and Hot flavors.

Company President Charles S. Armitage said, "Our customers love the taste of our products made with our proprietary recipes. Our new Gourmet Red Sauce is a natural line extension and one that we will expand upon in the future."

Uncle Charley's Pepper & Onions with tomato sauce is available in the meat departments of supermarkets, such as select Giant Eagles, Shop 'N Save, IGA and Foodland. The suggested retail price for a 16 oz. (1 lb.) 453 gram jar is \$2.39. On the back of each label are Uncle Charley's recipes for Open-Face Pepper-Steak Sandwich and Italian Pepper and Sausage Sandwich.

"There's enough Gourmet Red Sauce to use on five of our Grillers in a standard package," Armitage said. "The sauce is also delicious with all varieties of meats, hamburgers and sausages."

Pepper & Onions with tomato sauce contains no cholesterol or added sugars. Ingredients include: Green Sweet Peppers, Onions, Tomato Sauce (Water, Tomato Paste [Vine Ripe Red Tomatoes, Citric Acid]), Vinegar, Soybean Oil, Salt and Spices.

Uncle Charley's Sausage Company, a privately held corporation located in Vandergrift, PA, was founded in 1988 by Charles S. Armitage, President and the distinctive voice of "Uncle Charley" in the company's radio and television advertising. The company has grown from a small production facility with a few employees to Western Pennsylvania's premier producer of fresh sausages. The company is committed to providing customers fast, reliable service and consistently superior products. **For more information on how to become a distributor of Uncle Charley's Sausage, call 724-845-3302.**

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EDITOR'S NOTE: For a high-resolution jpeg of Uncle Charley's new Peppers & Onions with tomato sauce, please call Frank Catanzano at 412-374-2574 or email frankcat@adelphia.net.

